FUJITSU

Bangchak Corporation

SAP-powered transformation fuels Bangchak growth

Bangchak needed to keep critical operations running while transforming its digital core. By working with Fujitsu, the company focused on stability while building a scalable platform for growth, AI adoption, and future innovation.

Challenge

Bangchak faced the complex task of stabilizing legacy systems while modernising IT and creating a scalable digital foundation for growth and data-driven decisions.

Solution

Fujitsu stabilised SAP ECC 6.0 and supported Bangchak in building a reliable, future-ready digital platform, based on Rise with SAP.

Outcomes

- Stabilised two large ERP environments for continuous operations
- Streamlined 20+ surrounding systems for future growth
- Built a foundation for growth, AI adoption, and data-driven decision-making

"Fujitsu helped us stabilise today while building the foundation we need to grow faster."

Suwat Meemook, Executive Vice President, Digital Organization at Bangchak Corporation

Industry:
Energy

Location:
Thailand

Website:
bangchak.co.th/en

About the customer

Bangchak Corporation Public Company Limited is a Thai energy company that operates in tandem with socio-environmental responsibility. Its core business is petroleum refining to produce high-standard products from domestic and international sources.

2

Large SAP ECC systems maintained

20+

Surrounding systems integrated

Building a foundation for growth

Bangchak Corporation entered a new phase of growth following a major acquisition and as it prepared for accelerated expansion. With the acquisition complete, the company's priority shifted to operating as one organisation while modernizing a complex digital landscape supported by long-standing legacy systems. Leadership recognised that existing systems needed to be stabilised and prepared to support future growth, increased scale, and more data-driven operations.

As Suwat Meemook, Executive Vice President, Digital Organization, explains: "Our full team was moving to implement SAP S/4HANA. So, we needed help from a partner who understands our processes and could step in quickly to keep operations running smoothly." Maintaining operational continuity while rebuilding the digital foundation became essential to keeping the business moving forward.

Partnership in motion

To support Bangchak during this transition, Fujitsu delivered Application Managed Services for SAP ECC 6.0, ensuring stability across two large ERP environments while the organisation progressed toward SAP S/4HANA. Fujitsu's team brought deep SAP expertise along Rise with SAP and a strong understanding of Bangchak's business processes, enabling rapid response and dependable day-to-day operations.

The collaboration extended beyond system maintenance. Fujitsu supported Bangchak as it assessed a complex landscape of 20+ surrounding systems and made informed decisions, identifying those to maintain and those requiring new architecture for the future. As Meemook notes: "Fujitsu helped us quite a lot, not only maintaining SAP ECC 6 but also understanding and supporting the S/4HANA direction. It's a plus-plus for us."

Realizing future potential

With core systems stabilised, Bangchak was able to focus on preparing its digital foundation for the next phase of growth. While the SAP S/4HANA program is still underway, the groundwork is being laid to improve data accessibility, enable advanced analytics, and support AI-driven use cases across the organisation.

In parallel, Bangchak has upskilled more than 1,000 employees in AI literacy and introduced practical generative AI tools into daily operations. Early results include productivity improvements of around 15 percent and increased efficiency in customer-facing services through AI-powered chatbots. As Meemook emphasizes: "We are laying the foundation for the future. With a good platform for growth, we can go faster and bigger." This future-ready foundation positions Bangchak to grow faster, integrate new businesses seamlessly, and drive innovation with sustainability at its core.

Customer:

bangchak

Fujitsu

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