



Johoku (Thailand) Co., Ltd.

## ERP upgrade powers smarter manufacturing



**Johoku sought to modernize its ERP systems to improve automation, unify operations, and retire outdated infrastructure with Fujitsu's support. Now, they gain from Microsoft Dynamics 365 Business Central out of the cloud.**

### Challenge

Johoku needed to modernize its ERP systems to improve efficiency, unify operations, and prepare for future scalability.

### Solution

Fujitsu deployed Microsoft Dynamics 365 Business Central in the cloud, integrating core modules and custom tools to unify Johoku's systems, automate workflows, and support future scalability.

### Outcomes

- Retired legacy ERP systems and simplified infrastructure
- Improved automation and operational efficiency
- Three-year cloud deployment allows to eliminate on-premises hardware costs.

**"Fujitsu's flexibility in adapting to our rollout plans and customizing the solution to our needs made all the difference."**

**Natcharin Rojcharoenpanya**

Business Management Group & HR Assistant Manager, Johoku (Thailand) Co., Ltd.

Industry:  
**Manufacturing**

Location: **Thailand**      People: **1,200**

Website:  
**www.johoku-gr.co.jp**

## About the customer

Johoku (Thailand) Co., Ltd. is a leading manufacturer of assembled wiring harnesses used in electrical appliances and automotive, serving global markets with a focus on quality and innovation. With 1,200 employees, the company is committed to operational excellence and digital transformation.



**300**

users empowered with  
unified ERP platform

## Driving operational efficiency through ERP modernization

Johoku (Thailand) Co., Ltd., a manufacturer of assembled wiring harnesses used in electrical appliances and automotive, was operating with a fragmented ERP landscape that included Microsoft Dynamics NAV 2013, PRONES, and various barcode systems. With NAV2013 nearing end-of-support and PRONES soon to be retired, Johoku saw an opportunity to streamline operations, improve automation, and unify systems under a single platform. Their goal was to modernize their infrastructure, reduce manual processes, and enhance data security while preparing for future scalability.



**100%**

retirement of legacy  
NAV2013 systems

## A collaborative transition to the cloud

Fujitsu partnered closely with Johoku to implement Microsoft Dynamics 365 Business Central (D365BC) via a cloud-based subscription model. The engagement included a comprehensive Fit/Gap analysis, data migration, user training, and post-deployment support. Fujitsu deployed core modules for Sales, Supply Chain, Inventory, and Manufacturing, along with customizations such as barcode integration, forecast usage, and tailored reporting. "Fujitsu's flexibility in adapting to our rollout plans and customizing the solution to our needs made all the difference," said Natcharin Rojcharoenpanya Business Management Group & HR Assistant Manager at Johoku Thailand.



**40%**

savings with three-year  
cloud subscription

## Streamlined systems, smarter operations

The transition to D365BC has enabled Johoku to retire legacy systems and simplify their infrastructure. With improved workflows, enhanced automation, and centralized data management, the company now operates more efficiently and securely. The cloud deployment also allowed Johoku to benefit from a 40% discount on a three-year subscription and eliminate on-premises hardware costs. The successful implementation has laid the foundation for future expansion into financial modules and traceability solutions.



**Fujitsu**

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