

## Building a Net Positive workplace: A blueprint for thriving business



### The future of work is at a crossroads

Traditional ways of working no longer meet the needs of employees, businesses, or the planet. Burnout, disengagement, and environmental impact are growing concerns, making it clear: **Work isn't working anymore.**

### The challenge: Why change is urgent

**62%** of employees globally are disengaged at work.

Burnout costs businesses **\$322 billion** annually in lost productivity.

Only **4%** of companies balance financial, environmental, and social metrics equally.

Work-related commuting and office device manufacturing **contribute heavily to carbon emissions.**



### The Net Positive opportunity

A Net Positive approach balances profitability and workforce well-being—ensuring businesses thrive while creating a positive impact on society.



**Cost savings and efficiency**  
Sustainable operations reduce waste and cut costs.



**Climate resilience**  
Hybrid work models and responsible use of technology lower environmental impact.



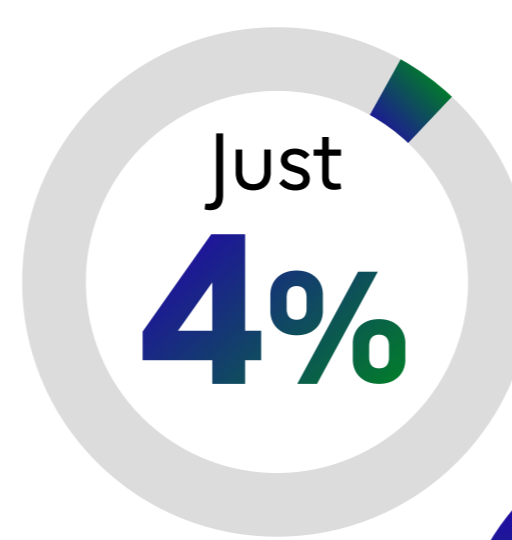
**A thriving workforce**  
Happy, engaged employees drive innovation and productivity.



**Investor confidence**  
ESG-focused companies attract more investment and outperform competitors.

### Overcoming barriers to Net Positive

Achieving Net Positive outcomes isn't without challenges. Many businesses struggle with integration:



of companies equally prioritize financial, environmental, and social goals.



Value chain visibility gaps make it difficult to track emissions, with **just 4% of businesses disclosing Scope 3 emissions.**

Source: Fujitsu's Net Positive Index, developed and researched by Economist Impact

### Recommendations for progress



**Cultural transformation**  
C-suite leadership must drive the Net Positive agenda for lasting impact.



**Responsible technology use**  
Leverage AI to enhance efficiency while mitigating its environmental footprint.



**Sustainability in decision-making**  
Embed Net Positive goals into every business decision.



**Human-centric design**  
Prioritize inclusive, adaptable policies that support workforce well-being beyond financial metrics.



### Ready to dive deeper?

Dive into the full insights and learn how businesses can drive profitability and employee well-being in the evolving workplace.

[Read the full article in our webpage](#)

### Take action today.

[Assess your progress: Benchmark your organization against industry peers with our quick assessment tool.](#)