

What's stopping your Net Positive journey?

Overcome six barriers with Fujitsu Uvance Trusted Society

Unlock the business benefits of a Net Positive journey with Fujitsu Uvance Trusted Society. Discover how to overcome six key obstacles and embrace a transformative approach that goes beyond just being 'greener'.

The six barriers:

1. Supply chain issues

The challenge: Limited visibility into overall operations and inefficiencies which inhibit sustainability efforts.

The solution:

Unifying your approach to logistics

- Improved supply chain visibility and planning
- Reduced greenhouse gas emissions and inefficiencies.



Optimizing supply chains for reduced GHG emissions

Fujitsu Unified Logistics solutions address the potential conflict between sustainability and organizational priorities, encouraging elements such as fuel-efficient routing and real-time operational adjustments that can balance these requirements without negatively impacting either.

2. Conflict between sustainability goals and other business priorities

The challenge: Sustainability seems at odds with financial objectives.

The solution:

Technology that fosters real-time operational adjustments

- Whether it's AI-driven cargo optimization or optimizing routing to reduce wasted time, effort and resources
- Simultaneously limit emissions while improving workforce productivity due to up-to-date data that enhances flexible operations.



Leveraging AI for air pollution reduction and extreme weather resilience

The city of Montréal is proactively reducing traffic-related problems using Fujitsu's intelligent city AI solution. This results in less congestion and air pollution, and more effective service maintenance route planning during extreme weather events.

3. Lack of regulatory guidance or conflicting requirements

The challenge: Businesses struggle with unclear or conflicting regulations.

The solution:

Real-time data sharing

- Solutions that can enhance incident logging and showcase greater levels of accountability
- Alignment with regulatory requirements and sustainability goals due to accurate and reliable data usage.



Supporting workers through enhanced communication

Juggling the ever-changing regulatory guidelines can be difficult for someone to keep on top of. This is why the virtual assistance capability of the Fujitsu Connected Front-Line Worker portfolio offers additional levels of security to workers by supporting enhanced communication and data sharing, even walking users through what to do in real-time, on screen.

4. Organizational resistance to change

The challenge: Shifting mindsets and operational models is difficult.

The solution:

A holistic approach to the Net Positive journey

- Comprehensive guidance for navigating complex challenges
- Intuitive technology that can detect and prevent incidents before they happen.



Upgrading your infrastructure safety with AI-powered Video Behavior Analytics

Fujitsu Video Behavior Analytics solution enhances public safety and streamlines security operations. By partnering with authorities to identify high-risk behaviors, the system—with its aggression detection and customizable features—leverages existing infrastructure for easy adaptation.

5. Limited sustainability budgets

The challenge: Financial constraints limit sustainability efforts.

The solution:

Automating workflows and leveraging AI to overcome resource shortages and organizational resistance

- Intelligent, cost-effective emergency response systems
- Improved efficiency and community safety.



Unifying and streamlining emergency response

Fujitsu can offer emergency responders with an integrated solution that streamlines operations, improves efficiency, and reduces workforce strains - while also supporting social and environmental metrics.

6. Lack of commitment from industry peers

The challenge: Progress stagnates without peer collaboration.

The solution:

Optimizing and normalizing supply chain transparency

- Better tracking and disclosure of Scope 3 emissions
- Creation of more accountable, Net Positive supply chains.



Driving the change in Scope 3 emissions reduction

Optimizing supply chain visibility and planning with Unified Logistics can mitigate inefficiencies and improve the transparency of emissions information. This enables better tracking and disclosure of Scope 3 emissions, creating more accountable supply chains, and a commitment to a Net Positive mindset.

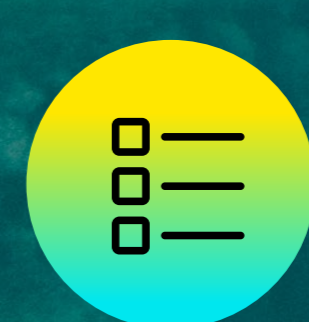
Key business benefits of overcoming these barriers and become a Net Positive organization:



Cost-savings through efficiency



Decreased climate risk and increased resilience



Improved regulatory compliance and risk management

[Read the full article >](#)

Ready to overcome your Net Positive barriers?

Assess your progress: Benchmark your organization against industry peers with our quick assessment tool.



Get expert help: Contact us to discuss your Net Positive journey with Fujitsu Uvance Trusted Society.

