

Fujitsu Group Biodiversity Action Principles

Fujitsu strongly believes that, together with initiatives to prevent global warming, efforts to preserve biodiversity are important undertakings not only for corporations, but for every member of society.

Fujitsu has included the conservation of biodiversity as one of the objectives of its medium-term environmental vision, "Green Policy 2020." In order to make contributions to the global issues as an IT company, Fujitsu has established its own action principles in October, 2009.

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Recognizing that corporate activities benefit from the riches of the Earth's biodiversity while at the same time impacting it, the Fujitsu Group strives for a sustainable, prosperous global society. At the same time, the company endeavors to harness its technological and creative capabilities as a global IT company to pursue, together with society, an optimal relationship between nature and humankind.

Fujitsu's Approach

1. Pursuing the Conservation of Biodiversity and the Sustainable Use of Natural Resources in Business Activities

The Fujitsu Group will work to conserve biodiversity and utilize natural resources in a sustainable manner. It will accomplish this by analyzing and evaluating the company's impact on biodiversity at every stage of its business activities, and by working to reduce its impact on biodiversity throughout the entire lifecycle of its products and services.

2. Contributing to Building a Society which Ensures the Conservation of Biodiversity and the Sustainable Use of Natural Resources

The Fujitsu Group will strive to contribute to its customers' and society's initiatives to conserve biodiversity and utilize natural resources in a sustainable way. It will accomplish this by offering its technologies, the knowledge it has acquired with its own in-house biodiversity initiatives, as well as through its own environmental contributions to society.

Priority Measures

1. Applying IT to Biodiversity Conservation

The Fujitsu Group will utilize remote sensing, database technologies, analysis and evaluation techniques, and other applicable IT technologies to conserve biodiversity and promote the sustainable use of natural resources.

2. Contributing to the Promotion of Biodiversity Throughout Society

Recognizing the importance of training a future generation that will work to promote biodiversity conservation and the sustainable use of natural resources throughout society as a whole, the Fujitsu Group will promote a better public understanding of the importance of biodiversity and help to build an IT infrastructure that supports public education

3. Global Initiatives

The Fujitsu Group will employ a globally integrated environmental management system to increase each employee's awareness of biodiversity, as well as pursue global biodiversity initiatives.